

# The ArtiKel

The Official Kelphil, Inc. Newsletter



February 2022 | Volume 01

## Kelphil Launches a New Look in 2022



As the company marks its 25 years in the business this year, a new visual identity was unveiled – the company's new logo.

The logo represents the company's services in forms of shapes. The Letter K for "KEL" (Kawatetsu Engineering Co. Ltd.) and the negative space P for "Phil"-Philippines. The geometrical shapes represent the Architecture, Civil Infrastructures and the scope of service.

To create the new brand, the company partnered with D52 Graphic Design to work on new visual identity which aimed at creating a brand with a bolder, fresher and more modern approach. The new logo is simple, impactful, scalable and relevant which reflects the company's vision and core values. This change shows that the company is evolving and changing to keep up with the modern world.

### Welcome to the KelFamily



**Hi, I am FED**  
of Administration Group. I love trekking, dancing, watching movies, and reading articles. I like playing volleyball too.



**Hi, I am Jex**  
of Structural-East Group. I love reading, writing, hiking and I like doing video and photo editing.



**Hi, I am Jinky**  
of System Archi. Group. I love watching movies, K-Drama, Anime, and Documentaries. I like playing chess too.

## Empowering Teams: To High Performance and Excellence



This January, KELPHIL has made significant movements within the organization to strengthen and empower the leaders; the leaders to build an environment that empowers the team members to make decisions, share knowledge and try new things. The restructuring aims to enhance communication and collaboration towards company goals. Leaders were given opportunity to rearrange team activities, set goals and given new roles in a way that benefits the team members and enhance workflow. This would basically be the first step towards achieving an empowered environment. By continuing the best practices and establishing mutual trust, clear expectations and guidelines among the leaders and team members, empowering employees is truly possible.

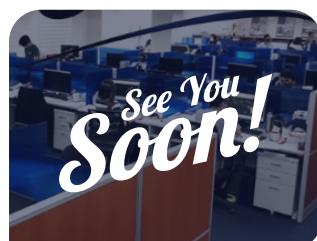
### Tweet of the Month



Pexeon @Pexeon\_Official • Jan 23

Every team should know this  
#design #quotesoftoday #quotes #teamwork

Good designers are egocentric.  
Great designers are teamocentric.



### What's Up?

- Manpower Requirement for System Group
- Leadership Training Webinar

# 2021 Highlights



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## Kelphil Celebrates Disney Christmas



Winners of Costume Competition

December 18, 2021: KELPHIL held its 2nd Virtual Christmas Party via Zoom. All attendees were dressed up in a gorgeous Disney character costume and were judged for the Best in Costume Competition – those who stood out won the contest. "The Voice of KELPHIL – Blind Audition" was one of the highlights of the affair. Contestants sang their songs while their cameras were turned-off to hide their identity. All contestants had awesome performances but one winner emerged who was voted by the audience. Service Awards were also presented and awardees were recognized and applauded for their milestones. Winners of the Japanese Essay Contest were announced as well. Great and impressive raffle prizes were received by lucky employees. Games and announcement of "Special Bonus" added more joy and thrill to the party. It was indeed another fun and memorable KELPHIL Christmas Party!

## KELPHIL holds webinar on Managing Anxiety and Depression



KELPHIL, INC. initiated the first ever webinar entitled "Managing Anxiety And Depression" last November 2021. The main objective of the webinar was to provide a better understanding on the common mental illnesses focusing on anxiety and depression and ways how to cope with it. Dr. Joyce Piap-Go, a life coach, counsellor, an author and a Doctor of Education in Clinical Christian Counselling was the resource speaker. In the webinar, she discussed about the difference between depression and anxiety, ways to cope with it during the pandemic and how to combat stress as part of the daily life. The employees were able to ask questions related to the topic in the Q and A portion. Dr. Joyce has answered all the questions clearly and emphatically. The webinar was a great success; participants gained invaluable knowledge and learnings from this activity.

## 2021 SERVICE AWARDEES

## Congratulations & Thank You!

15 Years



Rhearose Anne Mandario

15 Years



Evangeline Del Mundo

10 Years



Michelle Santos

5 Years



Jofel Anareta



Mark Sherwin Cadiente



Mae Louise Allas



Abegail Layosa



Leired Junzen Lavapie



Jo-Angela Pingul



Shiny Bliss  
Ortilano-Salandanan



Shaider John Antquin



Ruenz Kay Delmonte